

COMMERCIAL
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Commercial opportunities
with St John's Liverpool
2024

COMMERCIAL FUSION



We can create bespoke branding packages that speak to your specific audience and meet your objectives and budget.

We have worked with global brands including:

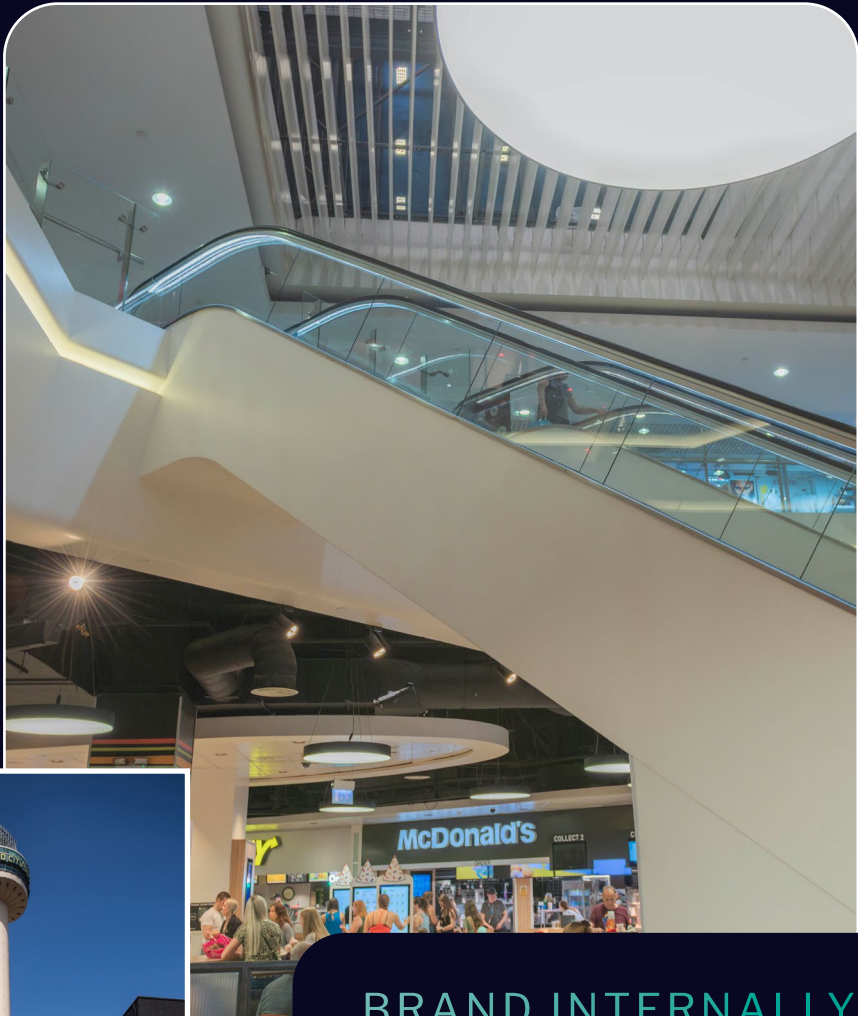


There are many commercial opportunities within St Johns that can be utilised to maximise brand exposure and awareness.



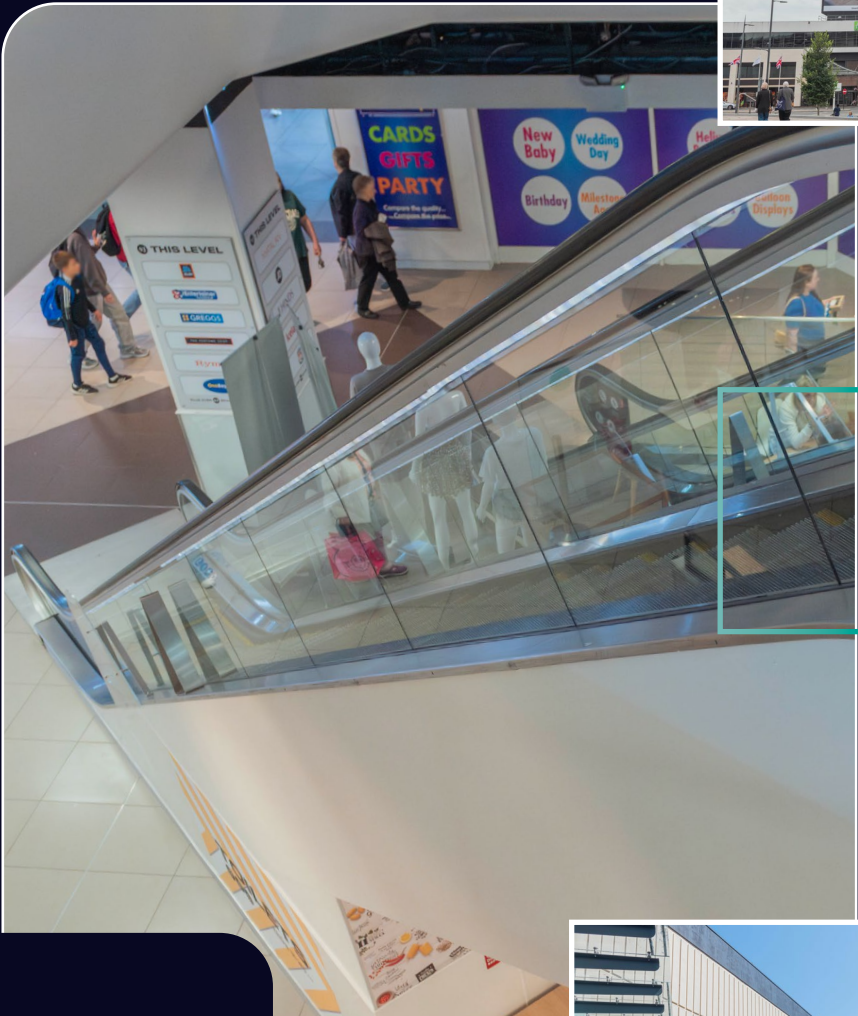
click to find out more.

Speak to our team for further information or any bespoke requirements.



BRAND INTERNALLY

St Johns welcomes, on average, over one million visitors through the doors each month. This is one million monthly visitors who can engage with your brand.



“

The use of state-of-the-art technology on St Johns beacon has enabled us to encapsulate everything that makes the Grand National so unique. We are proud as the event’s official betting partner to say we have lit up Liverpool as the nation gears up to be Grand National ready.

Daryl West
Head of Media, Sponsorship and Social.
William Hill.

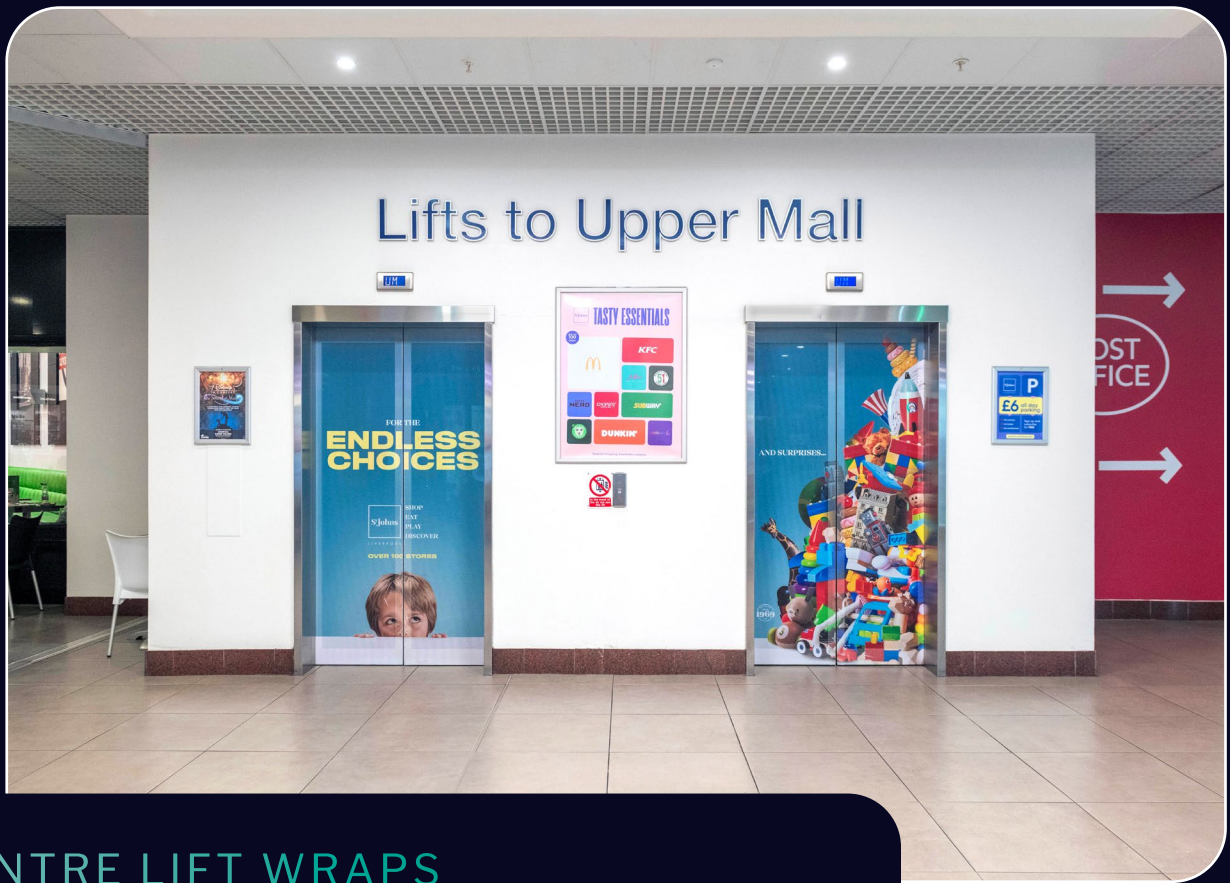
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click to find out more.

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CENTRE LIFT WRAPS

We have two lift opportunities within the centre – car park lifts and management lifts. There are four sets of management lifts that are all within the centre and 12 sets of car park lifts, four of which are located in the centre, the remaining are located in the car park.

- Atrium glass
- Atrium surrounds
- Branding suspended over the atrium spaces
- Escalator wraps – six sets within the centre in high footfall areas.



click to find out more.

Speak to our team for further information or any bespoke requirements.

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LIVERPOOL

CENTRE WALL VINYL

Throughout the centre, there are various areas where branding can be added. We would advise a site visit to explore the options and we can work with you to create a bespoke solution.

- Interior walls
- Exterior walls
- Interior columns

RADIO

We can also create adverts for your brand that play on our in-centre radio station. They play throughout our opening hours, Monday to Sunday.

A LITTLE BIT ABOUT US



Commercial opportunities
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2024

OUR CORE AUDIENCE IS

**16-30 YEAR OLD,
FEMALE-LED**

FOLLOWED BY

**THE 55+
AGE RANGE**



WE WELCOME

**OVER 250,000
PEOPLE**

EACH WEEK

OUR CENTRE DWELL TIME IS AROUND

53 MINUTES



THE MAJORITY OF OUR CUSTOMERS ARE REGULAR VISITORS,

**COMING TWICE
A WEEK**



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CAR PARK LOBBIES

We have three car park lobbies which provide excellent opportunities for brand exposure, targeting our car park demographic. With 607 parking spaces available, we see an average of ~10,000 users per week (2023).



click to find out more.

Speak to our team for further information or any bespoke requirements.



BRAND EXTERNALLY

For large-scale branding, we offer industry leading solutions.

St. Johns

LIVERPOOL

To discuss footfall, customer profiles and branding opportunities please contact

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