

COMMERCIAL OPPORTUNITIES



Bringing your brand to life

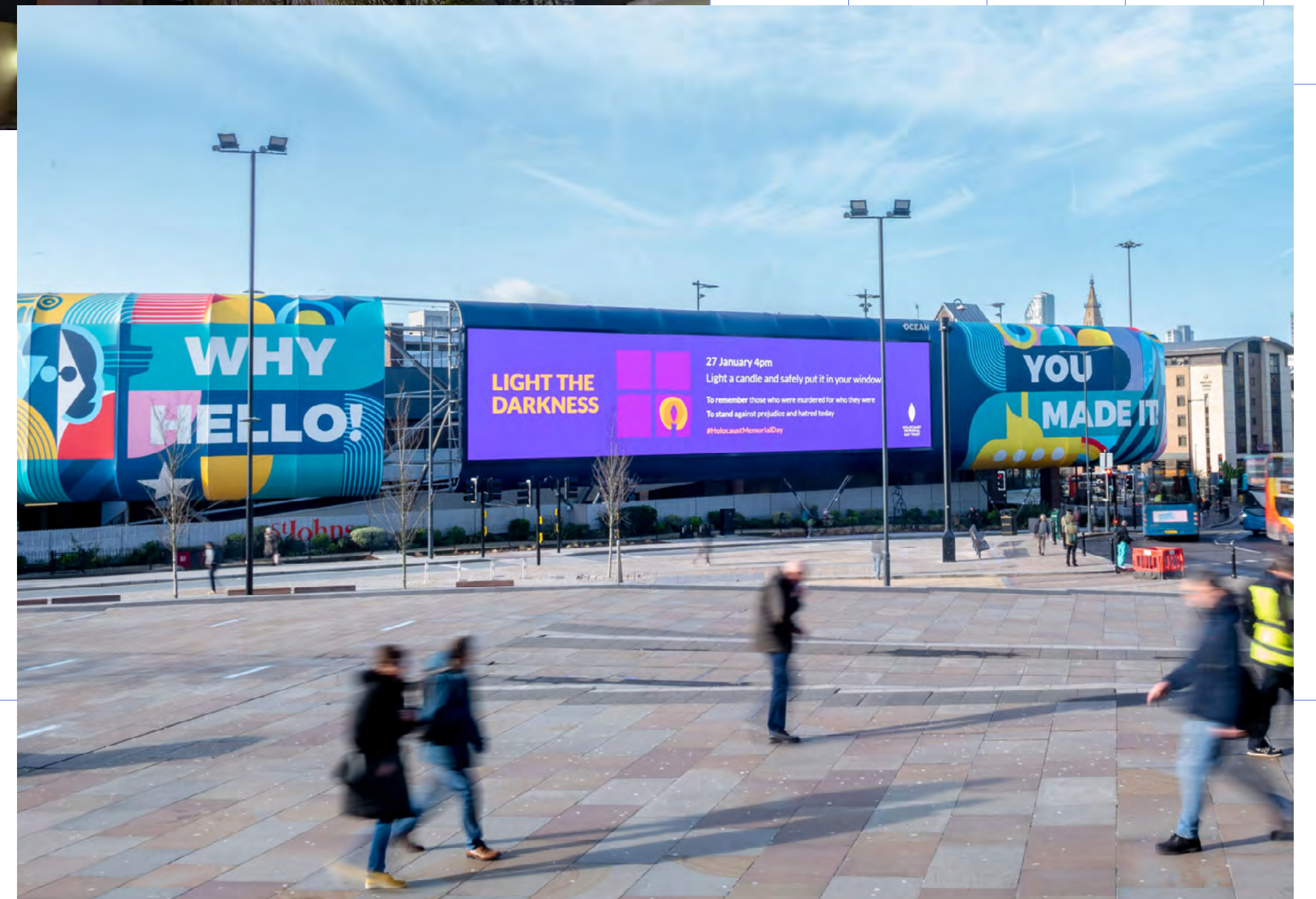
There are many commercial opportunities within St Johns that can be utilised to maximise brand exposure and awareness.

We can create bespoke branding packages that speak to your specific audience and meet your objectives and budget.



Get in touch

Speak to a member of our team for further information or any bespoke requirements.



“

The use of state-of-the-art technology on St Johns beacon has enabled us to encapsulate everything that makes the Grand National so unique. We are proud as the event's official betting partner to say we have lit up Liverpool as the nation gears up to be Grand National ready.”

DARYL WEST, WILLIAM HILL



Brand Internally

St Johns welcomes, on average, over one million visitors through the doors each month. This is one million monthly visitors who can engage with your brand.



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Centre Lift Wraps

We have two lift opportunities within the centre – car park lifts and management lifts. There are four sets of management lifts that are all within the centre and 12 sets of car park lifts, four of which are located in the centre, the remaining are located in the car park.

- Atrium glass
- Atrium surrounds
- Branding suspended over the atrium spaces
- Escalator wraps – six sets within the centre in high footfall areas.

Centre Wall Vinyls

Throughout the centre, there are various areas where branding can be added. We would advise a site visit to explore the options and we can work with you to create a bespoke solution.

- Interior walls
- Exterior walls
- Interior columns



Car Park Lobbies

We have three car park lobbies which provide excellent opportunities for brand exposure, targeting our car park demographic. With 607 parking spaces available, we see an average of ~10,000 users per week (2023).



In-Centre Radio

We can also create adverts for your brand that play on our in-centre radio station. They play throughout our opening hours, Monday to Sunday.

Brand Externally

For large-scale branding, we offer industry leading solutions, including bespoke projections on our iconic St Johns Beacon.



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A little bit about us

250,000+
CUSTOMERS WELCOMED WEEKLY

16-30

YEAR OLD, FEMALE-LED COURE AUDIENCE

53

AVERAGE DWELL TIME

2x

WEEKLY VISITS FOR REGULARS

Get In Touch

To discuss footfall, customer profiles and branding opportunities please contact:

Clio Young
Commercial Performance Manager
clio.young@stjohns-shopping.co.uk

ALDI



MATALAN



cardfactory



BEAVERBROOKS



GREGGS



StJohns